



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

**Making An Impact, Inc.**

**July 18, 2022**

### **Making An Impact, Announces the Appointment of Two New Board Members**

Local Nonprofit Expands Leadership Expertise To Accommodate Growth of Their Community Resource Guide & Outreach Services

**[LAKEWOOD RANCH, FL].** Making An Impact, Inc. (MAI) announced today the appointment of two new board of directors joining the organization (pictured below left to right): retired accounting executive Arthur Isaacson and Marianne Nestor, C.F.R.E accomplished fundraising professional.



Arthur (Art) Isaacson joins MAI with over 30 years of experience in finance and accounting leadership roles at Kraft Foods and Kraft Heinz Company. In addition, he has expertise in database management, process design, and cash flow optimization.

Marianne Nestor retired after a long and successful executive career in fund development for a large hospital system. A few of her talents in addition to fundraising include strategic planning, event management, and volunteer administration. She received her Certified Fund-Raising Executive (C.F.R.E.) designation in 1995.

"We are delighted to have Art and Marianne join us in empowering and strengthening our community by helping residents in Sarasota and Manatee counties find and access essential need services," said MAI co-founder and Board Chair Victoria Kasdan. "Their subject matter expertise and extensive experience will assist our growing nonprofit with creating and executing actionable plans for heightening awareness, increasing utilization, and garnering more support for our vital community resource offerings."

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## About Making An Impact

*Making An Impact, Inc. is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With nearly 4000 printed copies in circulation and thousands of views online, our resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help. Guide users and advocates include most of the areas social service nonprofits, law enforcement agencies, and faith-based institutions.*

*The organization was founded in April 2020 to address disparities that inhibit disadvantaged residents from finding and accessing essential resources in their community. For more information and to view the Making An Impact Community Connections Resource Guide online, visit [www.Making-An-Impact.org](http://www.Making-An-Impact.org)*

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