



NEWS RELEASE

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Making An Impact, Inc.

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Making An Impact Local Resource Guide Co-Founders Featured in LWR LIFE Magazine

When It Comes To Navigating Social Services in Sarasota and
Manatee Counties, These Two Wrote The Book

[LAKEWOOD RANCH, FL]. Making An Impact's (MAI) co-founders, Victoria Kasdan and Linda Hoy were recently featured in the Summer edition of LWR LIFE Magazine. The serendipitous meeting of Kasdan and Hoy in 2020 resulted in the development of Making An Impact, a local 501 (c)(3) now offering one of the area's most trusted and widely used guides to find help in Sarasota and Manatee counties.

Linda relocated to Sarasota from New York and, in her volunteer work, needed information on local resources. After not finding anything that met her needs, she began collecting data on her own for personal use as a social service volunteer and mission work with her church." said Kasdan. " When we met and combined Linda's personal collection of agencies with my marketing, public health, and nonprofit experience, things started to really take off. With limited financial resources and no staff, Linda and I felt we could make more of an Impact if we provided the resource guide primarily to those who help others for wider reach and greater impact. Despite discouragement from a few who warned us that no one would want a paper book because online was the way to go, we knew we were on to something, particularly with increased need due to the pandemic, and plowed ahead with the development of a printed guide. Today we can't keep up with the demand for copies of the printed Guide, and thousands now view our new online version as well," stated Victoria.

Making An Impact has more than 4000 printed resource guides in circulation. Users include most local health and human service nonprofits, law enforcement agencies, and faith-based institutions. Their comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties.

For more information about Making An Impact, view their online resource guide, or support their mission, visit www.Making-An-Impact.org or contact them at info@Making-An-Impact.org.

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About Making An Impact

Making An Impact, Inc. is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With nearly 4000 printed copies in circulation and thousands of views online, our resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help. Guide users and advocates include most of the areas social service nonprofits, law enforcement agencies, and faith-based institutions.

The organization was founded in April 2020 to address disparities that inhibit disadvantaged residents from finding and accessing essential resources in their community. For more information and to view the Making An Impact Community Connections Resource Guide online, visit www.Making-An-Impact.org

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