



NEWS RELEASE

FOR IMMEDIATE RELEASE

Making An Impact, Inc.

April 28, 2022

Making An Impact Exceeds Goal in Its 1st Giving Challenge.

Community Supports Nonprofit With One of the Areas Most Used Resource Guide

[LAKEWOOD RANCH, FL]. Making An Impact (MAI) declared victory after exceeding its fundraising goal for the 2022 Giving Challenge. The Giving Challenge is a 24-hour virtual online giving event with nearly 700 local nonprofit organizations encouraging donors and community members to support causes and missions they care about. The event is hosted by the Community Foundation of Sarasota County, with giving strengthened by a matching grant from The Patterson Foundation. Additional support for the event is also provided by Manatee Community Foundation, William G. and Marie Selby Foundation, and Charlotte Community Foundation. Since 2012 a total of seven Giving Challenges have occurred with varying frequency, resulting in over \$75 million in unrestricted funds donated to local nonprofits.

This year, nearly 47K passionate donors contributed a total of over \$16 million to 667 nonprofit organizations in Sarasota, Manatee, DeSoto, and Charlotte counties. Their outpouring of support and generosity provides local nonprofits with funds for responding to the community's needs.

“ Making An Impact is a small nonprofit established in April 2020, and this was our 1st opportunity to participate in such a well-established community fundraising campaign.”, said Board chair and co-founder Victoria Kasdan. “We are grateful to all who gave and see the event as a way to further support the success of our own fundraising efforts and establish deeper connections with our new and existing donors. Giving Challenge donations to Making An Impact will support our mission of helping individuals, children, and families find community resources to address their basic needs,” stated Kasdan.

Making An Impact has more than 4000 printed resource guides in circulation. Users include most local health and human service nonprofits, law enforcement agencies, and faith-based institutions. Their comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties.

For more information about Making An Impact, view their online resource guide, or support their mission, visit www.Making-An-Impact.org or contact them at info@Making-An-Impact.org.

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About Making An Impact

Making An Impact, Inc. is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With nearly 4000 printed copies in circulation and thousands of views online, our resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help. Guide users and advocates include most of the areas social service nonprofits, law enforcement agencies, and faith-based institutions.

The organization was founded in April 2020 to address disparities that inhibit disadvantaged residents from finding and accessing essential resources in their community. For more information and to view the Making An Impact Community Connections Resource Guide online, visit www.Making-An-Impact.org

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