



NEWS RELEASE

Making An Impact, Inc.

September 26, 2022

Online Resource Guide Adds NEW Location Intelligence With GIS Map

Enhanced Visualization of Sites and Data Found in Local Nonprofit's Resource Guide

[LAKEWOOD RANCH, FL]. Making An Impact (MAI) recently enhanced the online version of its Community Connections Resource Guide with the addition of GIS spatial software. “With the help of this new software feature, online guide users can now pinpoint the location of one or more agencies in relation to other landmarks, and can further use that information to answer questions regarding resource scarcity, as well as potential community and organizational challenges or opportunities,” said MAI board chair, Victoria Kasdan.

Making An Impact has more than 4000 printed resource guides in circulation. Users include most local health and human service nonprofits, law enforcement agencies, and faith-based institutions. Their comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. The MAI resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help.

For more information about Making An Impact, to view their online resource guide, or support their mission, visit www.Making-An-Impact.org or contact them at info@Making-An-Impact.org.

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About Making An Impact

Making An Impact, Inc. is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With nearly 4000 printed copies in circulation and thousands of views online, our resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help. Guide users and advocates include most of the areas social service nonprofits, law enforcement agencies, and faith-based institutions.

The organization was founded in April 2020 to address disparities that inhibit disadvantaged residents from finding and accessing essential resources in their community. For more information and to view the Making An Impact Community Connections Resource Guide online, visit www.Making-An-Impact.org

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