



NEWS RELEASE

FOR IMMEDIATE RELEASE

Making An Impact, Inc.

March 13, 2023

Making An Impact Announces New Board Members to Drive Strategic Growth and Innovation

[LAKEWOOD RANCH, FL]. Making An Impact, Inc. (MAI), a local nonprofit and leading curator of community resource information in Sarasota and Manatee counties, is pleased to announce the appointment of two members to its Board of Directors. The new Board members bring a wealth of experience and expertise, and will be important contributing team members as the organization looks to drive strategic growth and innovation to meet the growing needs of our community.

Joining Making An Impact's Board are Avolon H. Moses and Joe Mutuku. Ms. Moses, a retired executive with over 30 years of leadership experience in the computer and public utility sectors, holds a BS in Accounting and MBA from Boston University. Joe is a seasoned marketing executive and current CEO and Chief Brand Strategist at GrowWorth Consulting who received a BA in Design from the University of Nairobi.

Moses and Mutuku, along with the five other Board of Directors, are collectively responsible for guiding Making An Impact through its next phase of growth and development. With their extensive knowledge and expertise in various fields, each Board member brings fresh perspectives and ideas to the table.

Co-founder and Board Chair, Victoria Kasdan, expressed her excitement over the new appointments, saying, "Making An Impact is excited to embark on this new chapter in our history and confident we have the right team in place to achieve our strategic goals and drive continued success. We are thrilled to welcome these highly experienced and talented individuals to our Board of Directors."

Now in its third year, the organization already has nearly 5000 printed basic needs Community Connections Resource Guides in circulation, and thousands view the information online. Last year in response to the devastation left by Hurricane Ian, they created a printed and online Disaster Recovery Guide used by area residents, Emergency Management, and FEMA.

For more information about Making An Impact, view their online resource guides, or support their mission, visit www.Making-An-Impact.org or contact them at info@Making-An-Impact.org.

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About Making An Impact

Making An Impact, Inc. is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With nearly 5000 printed copies in circulation and thousands of views online, our resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help. Guide users and advocates include most of the areas social service nonprofits, law enforcement agencies, and faith-based institutions. The organization also released a new online and printed Disaster Recovery Resource Guide in Oct 2022.

The organization was founded in April 2020 to address disparities that inhibit disadvantaged residents from finding and accessing essential resources in their community. For more information and to view the Making An Impact Community Connections Resource Guide online, visit www.Making-An-Impact.org

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