



## NEWS RELEASE

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### FOR IMMEDIATE RELEASE

**Making An Impact, Inc.**

**October 17, 2022**

### **Local Nonprofit Creates Disaster Recovery Resource Guide**

*New! Comprehensive Resource Now Available in Print & Online*

**[LAKEWOOD RANCH, FL].** Making An Impact (MAI) recently created one of the area’s most comprehensive disaster recovery resource guides in response to those in Sarasota and Manatee counties affected by Hurricane Ian. Widely known for its Community Connections Resource Guide, a basic needs reference tool, the organization quickly rallied to address the community’s more urgent and pressing informational requests.

The new MAI Disaster Recovery Resource Guide provides information in 29 categories with over 100 listings of organizations and agencies offering services or programs most often requested following a major disaster. Access to the disaster guide is available 24/7, and printed copies of the guides, QR code wallet cards, and signage are available in limited quantities.

“ Making An Impact is a small but mighty all-volunteer nonprofit focused on helping residents locate basic need services in their area. So, it just made sense that we would use our know-how and talents to respond to the recent crisis the best way we knew how. We saw the opportunity to fill the information gap for those affected, many of whom have no electricity, permanent shelter, and compromised cellphone access. , said Board chair and co-founder Victoria Kasdan. “ Those impacted by Hurricane Ian are in crisis, which is where our new, Disaster Recovery Guide can help. However, since the road to recovery can be long, assistance finding additional basic needs services can be found in our other Community Connection Resource Guide, which lists over 250 organizations to address urgent and non-urgent needs. Florida has more hurricanes than any other state. With climate change increasing the number and severity, followed by unprecedented destruction, we see the need for this new Guide both now and in the future. While we proceeded with this endeavor without any additional financial commitment or support, hopefully, the community will find this to be a valued tool and show their support, so this can be a sustainable offering.,” stated Kasdan.

Making An Impact now has Disaster Recovery and Community Connections Resource Guides available in print and online, providing emergency and essential need services in Sarasota and Manatee counties.

For more information about Making An Impact, view their online resource guides, or support their mission, visit [www.Making-An-Impact.org](http://www.Making-An-Impact.org) or contact them at [info@Making-An-Impact.org](mailto:info@Making-An-Impact.org).

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## About Making An Impact

*Making An Impact, Inc. is a local 501 (c)(3) nonprofit empowering residents in need with information on local services that can help. Our comprehensive Community Connections Resource Guide, now available in print and online, lists over 250 agencies providing essential need services in Sarasota and Manatee counties. With nearly 4000 printed copies in circulation and thousands of views online, our resource guide has quickly become one of the area's most trusted and widely used references for where to go to get help. Guide users and advocates include most of the areas social service nonprofits, law enforcement agencies, and faith-based institutions. The organization released a new online and printed Disaster Recovery Resource Guide in Oct 2022.*

*The organization was founded in April 2020 to address disparities that inhibit disadvantaged residents from finding and accessing essential resources in their community. For more information and to view the Making An Impact Community Connections Resource Guide online, visit [www.Making-An-Impact.org](http://www.Making-An-Impact.org)*

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